

## **AGENDA ITEM #2**

**MEETING:** Community Health, Environment, & Culture Committee

**DATE:** November 9, 2021

**DEPARTMENT:** Government and Public Affairs (GPA) and Information Technology Services Department (ITSD)

**DEPARTMENT HEAD:** Jeff Coyle and Craig Hopkins

**COUNCIL DISTRICTS IMPACTED:** City-wide

**SUBJECT:** SASpeakUp Portal Project Update Briefing

### **SUMMARY:**

This presentation will provide the Community Health, Environment and Culture Committee with an update on the SASpeakUp portal project. The presentation will provide a status update on the portal since its soft launch.

### **BACKGROUND INFORMATION:**

On February 4, 2020, City Council approved a contract with PrimeGov and Public Input to develop a comprehensive resident focused public participation platform. The SASpeakUp Portal, formerly known as the Resident Connection Platform, is a technology solution that allows the Mayor, City Council and City staff to better engage with residents.

The project includes five major components:

- Constituent Management
- Meeting Management
- Boards & Commissions
- Survey Management
- Calendar Management

These five components will ensure better engagement with residents through more transparent and accessible software. The software is intended to enhance the resident's experience with the City by allowing residents to manage their relationship with the City.

At the direction of the Community Health, Environment and Culture Committee, an ad hoc committee of residents was convened to provide input ahead and after the portal's launch. Their feedback has provided the City with valuable insights into how the portal will perform for users.

The SASpeakUp portal was officially launched on November 1, 2020. This was a soft launch of the portal. An outreach and marketing campaign will follow over the next few months to promote the use of the portal and educate the community about how to use its features.

**ISSUE:**

GPA and ITSD will brief the Community Health, Environment and Culture Committee on the SASpeakUp Portal.

**ALTERNATIVES:**

This item is for briefing purposes only.

**FISCAL IMPACT:**

This item is for briefing purposes only.

**RECOMMENDATION:**

This item is for briefing purposes only.